



LIVE EVENTS AND PROMOTION APPRENTICESHIP

Event management is a fast-paced, exciting and diverse industry and in order to thrive you will need to be enthusiastic, energetic and very organised. From weddings and music gigs to exhibitions and sporting events you will get great job satisfaction when you see how successful an event you have been working on has been.

An apprenticeship will allow you to earn money while you are studying. In order to start your apprenticeship in event management you will need to join one of our Level 2 courses and on successful completion you can then progress on to Level 3 and beyond.

□ Ideal if

You are looking for a first step into the dynamic and diverse events industry.

□ You'll need

Two GCSEs at grade 2 and have literacy and numeracy skills to Level 1 or above, plus an employer willing to take you on as an apprentice.

□ You'll learn

During this one-year course you will learn key industry skills such as how to support the planning and organisation of events, how to develop publicity materials and work effectively with others, plus further development of your numeracy, literacy and ICT skills.

□ Expect

Event management workshops plus continued assessment throughout your course including practical work, written assessments and direct observation.

□ You'll love

The opportunity to work directly in a technical, artistic and administrative capacity in either small or large scale, indoor or outdoor events, depending on your apprenticeship provider.

Key facts

Course title:
LIVE EVENTS AND
PROMOTION
APPRENTICESHIP

Location:
Cornwall College St Austell

Start date:
September 2020

Course length:
1 or 2 Years

□ You'll go on to

Continue your studies with our Live Events & Promotion Advanced Apprenticeship Level 3 or go into employment.

Choose from these course options

Course Title	Location	Start	Length
LIVE EVENTS AND PROMOTION APPRENTICESHIP	Cornwall College St Austell	September 2020	1 or 2 Years