



LIVE EVENTS AND PROMOTION ADVANCED APPRENTICESHIP

Event management is a fast-paced, exciting and diverse industry and in order to thrive you will need to be enthusiastic, energetic and very organised. From weddings and music gigs to exhibitions and sporting events you will get great job satisfaction when you see how successful an event you have been working on has been.

If you're looking for that first step towards a career in the exciting world of events, then our Live Events & Promotions apprenticeship could be the right choice for you.

Build on the skills you gained at Level 2 and further develop your event management abilities, increasing your knowledge and understanding of practices relating to live events and promotions.

□ Ideal if

you are looking for a first step into the dynamic and diverse events industry.

□ You'll need

Live Events & Promotion Apprenticeship Level 2.

□ You'll learn

Essential new skills associated with the planning, marketing and execution of an event, together with further development of your English, maths and ICT skills.

□ Expect

Event management workshops plus continued assessment throughout your course including practical work, written assessments and direct observation.

□ You'll love

The opportunity to work directly in a technical, artistic and administrative capacity in either small or large scale, indoor or outdoor events, depending on your apprenticeship provider.

Key facts

Course title:
LIVE EVENTS AND
PROMOTION ADVANCED
APPRENTICESHIP

Location:
Cornwall College St Austell

Start date:
September 2020

Course length:
1 or 2 Years

□ You'll go on to

employment in the industry, or further study on our FdA in Event Management.

Choose from these course options

Course Title	Location	Start	Length
LIVE EVENTS AND PROMOTION APPRENTICESHIP	Cornwall College St Austell	September 2020	1 or 2 Years