



## Professional Floristry Higher Diploma Level 4

The Level 4 Higher Diploma in Floristry is ideal for those who currently work in this industry at management level or would like to run their own floristry business.

### □ Ideal if

You already work within the floristry industry or have aspirations of running your own business.

### □ You'll need

You will have completed the level 3 qualification and have relevant experience in the industry.

### □ You'll learn

Stretch your creativity with this Level 4 programme being delivered over 19 weekends and is made up of 10 modules:

- Botanical Concepts and Practices for Floristry
- Business Practices for Floristry
- Design Concepts for Floristry
- Floral Event Practices
- Historical Studies for Floristry
- Marketing and Promotion Practices for Floristry
- Technical Floristry Skills - Designs in Mediums
- Technical Floristry Skills - Design Trends
- Technical Floristry Skills - Tied Designs
- Technical Floristry Skills - Wired and Glued Designs

Each module is assessed through three integrated assignments, a written examination and a practical examination.

### Key facts

**Course title:**  
Professional Floristry Higher Diploma Level 4

**Location:**  
Bicton College

**Start date:**  
29-09-2019

**Course length:**  
33 weeks - alternate Sundays

## □ Expect

Additional costs will include -

- Apron and full cover shoes
- Residential trips from £290 (optional not compulsory)
- Field trips variable costs (optional not compulsory)
- Material costs for actual practical exams at the end of the course

## □ You'll love

Being based at Bicton College, set in an area of outstanding natural beauty.

You'll be taught by our highly experienced and supportive teaching staff.

## □ You'll go on to

Progress to the Level 5 Master Diploma in Professional Floristry or advance your career within the industry.

## Choose from these course options

Course Title	Location	Start	Length
Professional Floristry Higher Diploma Level 4	Bicton College	29-09-2019	33 weeks - alternate Sundays